



SPECIALTY EQUIPMENT MARKET ASSOCIATION

As part of the SBN Outreach Program, SBN Member is featured each month on the web site.

Member of the Month Spotlight—August 2006



Name : Mandi Woodell

Title : Sales

Company : Weathers Auto Supply

City/State : Petersburg , VA

Website : www.weathers.com

- Years of employment with current company? Weathers is my families company, so I've grown up working here, but I've worked here full time for 5 years now.
- Years spent working in the automotive aftermarket? See above.
- How did you first begin to work in the automotive aftermarket? I decided as a little girl that I wanted to be my dad, so I've worked hard following his example and learning everything I can from him about the automotive aftermarket, Weathers and SEMA.
- Did you have a mentor in the industry? Yes, I believe mentors are very important to young people in the industry.
- If yes, and you're comfortable sharing, who? I have a few, of course my dad—Van Woodell, Laurel Dasher and Charlie Van Cleve.
- What is the most satisfying aspect about your work? The most satisfying aspect would have to be the customer service I am able to provide to my wonderful customers. Putting a smile on their faces is my goal, and seeing that happen makes all the hard work worth it.
- What are your major professional accomplishments, memberships, areas of service? I really don't have any great on paper accomplishments, Yet.... I'm on the YEN select committee for my second term, and I'm the chair of the networking subcommittee for YEN. I want to be involved with everything, but the best thing for me is to dedicate my time to one thing at a time, so I can do the best job I can.
- Personal information regarding marriage, children, interests: Not married, no kids.... My interests are selling truck accessories, NASCAR racing (I'm a huge Carl Edwards fan) During the summer months I spend most of my time with family and friends at the Lake. I love to shop, work on my home, and play with my friends.